



## Dear Publisher, Dear Editor, Dear Agent,

aracari is a publishing house based in Switzerland with focus on high-quality picture books for children and adults.

aracari's goal is to establish new authors and illustrators from all over the world and to introduce programs, which are original, artistic, full of sensitive fantasy as well as entertaining by being not only appealing, but also provoking.

aracari is all about authentic, artistic, one of a kind stories, that evoke emotions in young and adult readers. aracari stands for «heart and mind, image and word».

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Best regards,

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## **MONA and LEO**

A picture book about believing.





«How cosy and beautiful it is to be at home!», Mona thinks.
«TICK-tock, TICK-tock,» goes the old clock.
«M-purr, m-purr,» purrs Mona.
Suddenly something rustles in the flowerpot by the window. «Are those mice?» Mona asks herself.

On a cold winter morning, Mona the cat is sitting by the

window. She watches the snowflakes dancing.

Text by Jenya Hitz Illustrations by Silvan Borer

#### Mona und Leo

Spring 2023 Hardcover, full-color illustrations 32 pages, 21.0 x 21.0 cm

all rights available





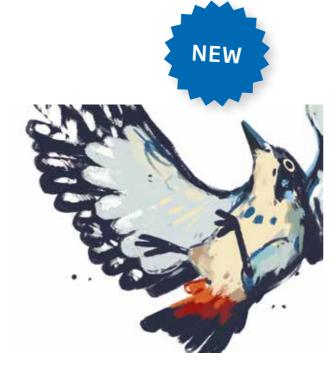






## The crackling frog

A wonderful children's book about a loud and well-hidden fellow.





Text by Regina Schwarz Illustrations by Silvan Borer

#### Knallfrosch

Autumn 2023 Hardcover, full-color illustrations 32 pages, 27.5 x 22.5 cm

all rights available

It echoes and bangs, and pops and resounds, when the crackling frog suddenly cracks out loud.

And all those who are still asleep, on their branches dreaming deep,

Start plummeting down the trees in sheer fright, oh how they might.

No, halt. Give it a stop, soon it resounds in a chorus. We just want peace here in the forest.

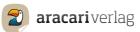
And so the wild chase begins with ease. They run fast. Fast and swift as a breeze.

Finally, someone peeks out of the grass. And it is all done. The crackling frog mumbles: «It was all just for fun.»

And when the rain begins to fall, it becomes so peacefully quiet.

It's all so peaceful and still, that even the crackling frog doesn't want to bang anymore, but just chill.

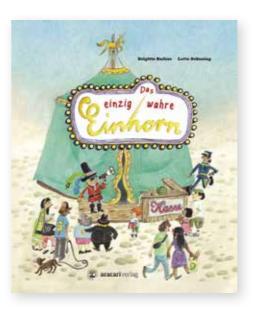




## The only true Unicorn

This book is about critical judgement and truth.





Text by Brigitte Endres
Illustrations by Lotte Bräuning

**Das einzig wahre Einhorn**Fall 2023
Hardcover, full-color illustrations
32 pages, 22.5 x 27.5 cm

all rights available

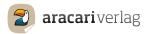


«Come here! See the one and only true unicorn! It is an extremely shy animal. Only those who are honest and and never lie may catch sight of the wondrous creature. Come in! See that the unicorn brings good fortune and happiness!»

As in the well-known fairy tale «The Emperor's New Clothes» by the Danish author Hans Christian Andersen, this story is about gullibility and uncritical acceptance of alleged truths. Out of fear for reputation and prestige, no one speaks the obvious truth and instead is misled into irrational behaviour.







## Mommy and the Cursed Mirror

A picture book about depression.



Text by Brigitte Endres Illustrations by Anna Karina Birkenstock

Mama und der verhexte Spiegel Autumn 2020 Hardcover, full-color illustrations 32 pages, 22.5 x 27.5 cm

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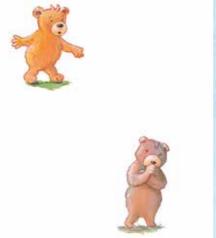
Timmy lives with Mommy. His parents separated when he was very young. After that, Mommy took Timmy and moved back to her hometown, very close to Grandma and Grandpa. On weekends, sometimes Daddy picks Timmy up. Timmy likes being with Daddy and his new girlfriend, but he does not want to move there. He won't leave Mommy alone. Timmy's Mommy hasn't been up for anything lately, she just lies in bed staring at nothing. Because she is so dismissive, Timmy is afraid that she doesn't like him anymore, or that it's his fault she's sick. Is there anything he can do to make Mommy well and happy again?

A difficult subject, honestly, but told with hope.

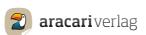
This book shows, from a child's point of view, how a parent experiences depression. Using pictures and language suitable for children, the complex topic is explained in simple terms using a fairytale and accompanied by insightful illustrations.

An educational handout is available as a free download on the publisher's and author's websites.









## What's up, Joschi Bear?

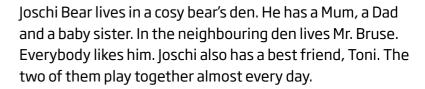
This impressive picture book will support you in how to talk to children about abuse.



Text by Brigitte Endres Illustrations by Anna Karina Birkenstock

Was ist los, Joschi Bär? Fall 2019 Hardcover, full-color illustrations 32 pages, 22.5 x 27.5 cm

Rights sold: Complex Chinese, incl. Hong Kong and Macao



For some time past Toni is withdrawn more and more. He has a secret and is not allowed to give it away. Joschi wants to know what's behind it. But because of his curiosity he gets into a hairy situation. He has to learn that Mr. Bruse is not nice at all. Luckily Joschi has parents he can confide in ...

It's difficult to talk to children about abuse. Certainly, we always tell them: «Don't go along with strangers!» But we know, too, that abuse mostly happens in the immediate environment or even in the family.

Empower your child to recognise abuse as such, especially with the help of trusted persons – only then she or he will be able to resist. Most of all a child must learn to tell good secrets from bad ones.

This picture book will help you with talking to children about abuse. A sensitive issue is dealt with in a child-friendly way. On the websites of the publishing house and the author an educational manual is available as a free download.





# Where Are You Going Grandpa?

This children's book deals with the topic of death in a delicate and sensitive way.



Text by Brigitte Endres Illustrations by Marc-Alexander Schulze

Wo gehst du hin, Opa? Fall 2015 Hardcover, full-color illustrations 32 pages, 22.5 x 27.5 cm

Rights sold: Simplified Chinese

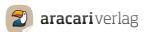


Emmi's Grandpa is very, very sick. Maybe he has to leave us.

«Grandpa? Where are you going?» asks Emmi quietly.
Grandpa turns his head and looks at her for a long time.
«It's a secret and an adventure» he finally whispers. Emmi likes secrets, and adventures too. «Tell me more, Grandpa!»







## Matti, Grandma Rose, and the Thingamabobs

A picture book about Dementia.



Text by Brigitte Endres
Illustrations by Marc-Alexander Schulze

Matti, Oma Rose und die Dingse Autumn 2021 Hardcover, full-color illustrations 32 pages, 22.5 x 27.5 cm

all rights available

Matti's grandma lives far away. But right next door lives the friendly Mrs Rose. Matti just has to slip through the currant bushes and he's there.

Grandma Rose has lots of time for him, they often play together, do puzzles, read or bake cinnamon waffles together. Lately, however, Grandma Rose has been behaving a little strangely. She is becoming forgetful, misplacing things, and even some words just won't come to mind.

Her forgetfulness is getting worse and worse. One day she even forgets to turn off the stove. Everyone is very worried.

When Grandma Rose moves into a new home, Matti is very sad at first - but he visits her that very weekend with his mum and his sister.









## Tell me Dad, does God exist?

A picture book about believing.





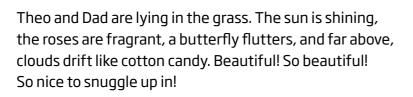
Text by Brigitte Endres
Illustrations by Marc-Alexander Schulze

Papa, sag mal, gibt es Gott? Ein Bilderbuch über das Glauben Autumn 2022 Hardcover, full-color illustrations 32 pages, 22.5 x 27.5 cm

all rights available







"Dad," Theo suddenly says. "Tell me, does God exist?" Papa looks at him in wonder. "What makes you ask that?" "Tarek says Allah made the world, but Grandma says the good Lord made everything." Dad thinks for a bit, then says, "....

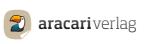
Children's questions about faith and religion are often challenging, especially if you have no religious affiliation yourself. This book is meant to help find an answer without predefining a specific answer.

After all, it is in the nature of human beings to believe. One does not necessarily have to believe in a God in order to believe. Man believes because he cannot help but believe. Be it in God, love or friendship ...









### Never trust a Raven

A picture book about digitalization and fake news.



Text by Brigitte Endres Illustrationen by Michael Mantel

Glaube niemals einem Raben Spring 2022 Hardcover, full-color illustrations 32 pages, 22.5 x 27.5 cm

all rights available



We have all come across untrustworthy and sensational reports, and wondered whether the information is real. Fake news have always constituted a problem. However, due to the increasing digitalization, they are now spreading faster and more frequently. Once the fake news has spread, it is almost impossible to control it.

Therefore, it is crucial to increase children's awareness already from an early age as to what information could be authentic and what fake. The «Never trust a raven» picture book addresses this issue and may help adults raise the question in a child-friendly way and deepen it in further dialogue.





### Do Ants Tell Lies?

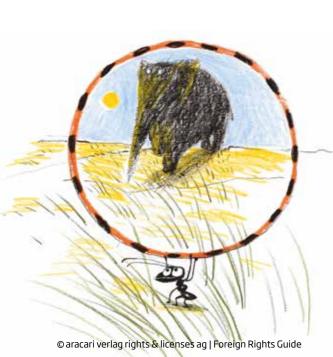
A picture book for drawing in and philosophize.



Text by Kristina Calvert Illustrations by Eva Muggenthaler

Lügen Ameisen eigentlich? Fall 2014 Hardcover, full-color illustrations 40 pages, 22.0 x 27.0 cm

all rights available





What does a picture look like from behind? Do you have to know to be able to understand it? Can the salt and pepper pots be happy? Do you think that you could stop the rain by finishing your plate?

Children have many questions and aren't afraid to ask them. They want to understand the world around them, to question things and give them meaning.

The famous children's philosopher Kristina Calvert, in association with the very successful illustrator Eva Muggenthaler, provides mental food and invites you to make your own considerations or to share them with others, as she already did in her previous book «Wolkenbilder und Möwendreck».

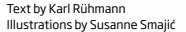
Prompted by simple instructions and tasks, children are encouraged to think and draw in their thoughts.



## Come Along To The River

A picture book on true friendship.



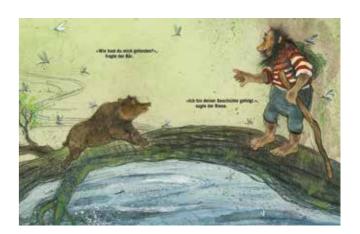


Komm mit zum Fluss Spring 2017 Hardcover, full-color illustrations 36 pages, 23.0 x 28.0 cm

all rights available

«How did you find me?» asked the Bear.
«I followed your story» said the Giant. «It isn't yet over.
Are you coming with me?»







# About A Chick Who Wanted To Know Who Its Mother Is

A gripping story about origin and belonging.



Text by Brigitte Endres
Illustrations by Julia Dürr

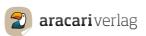
Vom Küken, das wissen wollte, wer seine Mama ist Fall 2014 Hardcover, full-color illustrations 28 pages, 21.0 x 28.0 cm

Rights sold to: Korea

Where do I come from? Where do I belong? These are the questions the chick sets out to answer. In search of its mother, the chick meets various animals and plants. Each time the question «Are you my mum?» is met with a negative reply and the reasons why this cannot be. Will the chick eventually find its mum?

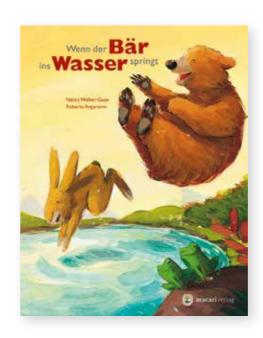






## The Huge Splash

The difficulty about sharing.



Text by Nancy Walker-Guye Illustrations by Roberta Angaramo

Wenn der Bär ins Wasser springt Spring 2012 Hardcover, full-color illustrations 32 pages, 22.5 x 28.7 cm

Rights sold: Complex Chinese, incl. Hong Kong and Macao



Bo Bear has a great idea when wanting to cool down on a hot summer day. His friends would also love to join him in the very cool water pool, but Bo Bear would rather enjoy it all by himself. This doesn't seem to be a problem as everyone else is having a lot of fun elsewhere – but without him! Then Bo Bear starts to disturb the others by joining in without any asking. Finally he finds the solution ... Finally he finds the solution; it's about sharing.







## **Eating Like Animals**

A Children's Cookbook.



Text by Tanja Kirschner
Illustrations by Tanja Kirschner

#### Essen wie die Tiere

Spring 2016 Hardcover, full-colour illustrations 34 pages, 21.0 x 26.0 cm

all rights available

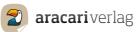
Children just love cooking both for themselves and for others! What fun for them to decide on their own what is going to be put on the table. Food that has been lovingly chopped and prepared always tastes best and cooking is a great way for children to practice counting, weighing and measuring.

This children's cookbook kindles and nurtures the enthusiasm in children, even fussy eaters, for eating and cooking in an unconventional way, as the favorite food of their favorite animals serves as the basic ingredients for the recipes.

Besides yummy meals for the whole family, this book is fun and shows interesting facts about 13 hungry animals and their eating habits providing 27 delicious recipes.

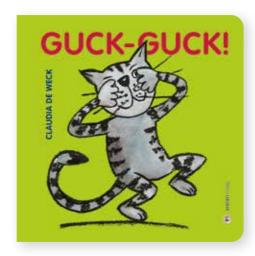






### Cuckoo! Peekaboo!

The book to be like the famous game for little ones.



llustrations and idea by Claudia de Weck

#### Guck-Guck! Da bin ich!

all 2011

Board book, full-color illustrations 32 pages, 18.0 x 18.0 cm

all rights available





Who is hiding in the tall wardrobe? And what are those spikes you can see sticking out from behind the block tower? When you turn the page, you will find out – that your presumption for sure was not right.

It is like the favorable Cuckoo-Peekaboo game that you can make even the smallest child laugh. This hardcover book for the youngsters is highlighting a lot of funny situations and surprises.

Claudia de Weck's pictures are inviting, open-minded and friendly up to the very last double page. Or has something gone and hid up the sleeve? It must be ...





### Who Are You?

Be who you want to be ... and be happy! A book about courage.



Text by Karl Rühmann Illustrations by Susanne Smajić

Wer bist denn du? Fall 2010 Hardcover, full-color illustrations 32 pages, 21.5 x 30.5 cm

all rights available



The parrot Coco knows the jungle like the back of his wing. But he is baffled when he meets Fernando: Never ever in Coco's life, he has seen anything so red-nosed, round bellied and ridiculous. When Fernando has to admit that he himself is not even sure what he is, it is clear that the two of them have to find out. Is Fernando a crocodile? He can definitely swim. – Or is he a snake? At least he has a curly tail. Fernando's quest for identity will lead to a surprising and funny conclusion.

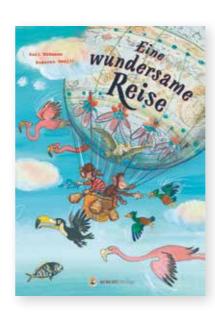
A humorous and dynamic book with jaunty illustrations that encourages kids to follow their own imagination when reality seems dull and unimaginable.





## A Miraculous Journey

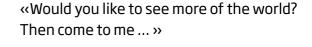
Cheerful plea for reading.



Text by Karl Rühmann Illustrations by Susanne Smajić

**Eine wundersame Reise**Autumn 2018
Hardcover, full-color illustrations
32 pages, 21.5 x 30.5 cm

all rights available



Always higher! Let's go on the swing, climb the tree, explore the attic, ascend a giant tower, fly with the balloon or fly into space with the starship ... our fantasy knows no limits.

This unique picture book is an invitation to a journey of discovery and a cheerful plea for reading and story telling.

The double page illustration with books (please see below) contains a quote that must either be replaced or the copyright requested for the respective country from:

Mascha Kaléko: Die paar leuchtenden Jahre © 2003 dtv Verlagsgesellschaft mbH & Co. KG, München







# A Surprise For Christmas

A wonderful story about how to celebrate Christmas.



Text by Nancy Walker-Guye
Illustrations by Maren Briswalter

Schneehäschens Weihnachtsüberraschung Fall 2012 Hardcover, full-color illustrations 32 pages, 22.5 x 28.7 cm

#### all rights available

Snowbunny, Bear and Raccoon are invited to Badger's Christmas party: Snowbunny wants to surprise its friends by also bringing Fox to the party. Fox feels bad to disturb the party and disappeares into the cold winter night. But, the friends search for him and persuade him to come back to celebrate Christmas together.

A story about how to celebrate Christmas in a different manner and what it means to welcome strangers and make new friends.

# The Best Christmas Present

All plans failed – but in the end it couldn't have been more perfect! A Christmas story.



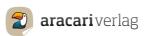
Text by Nancy Walker-Guye Illustrations by Maren Briswalter

Schneehäschens Stern Fall 2010 Hardcover, full-color illustrations 32 pages, 22.5 x 28.7 cm

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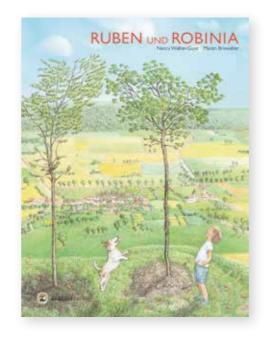
Snowbunny, Bear and Raccoon are busy with Christmas preparations: This year they want to surprise Badger with home made gifts. Unfortunately they disappear in a blizzard ... But, look at Squirrel's Christmas tree. Isn't that where all the presents for Badger hang? Because squirrel enjoy it them so much, the friends improvise.

A different view on gifts and giving – and the realization that the value of a gift lies in the joy of the recipient.



## **Ruben And Robinia**

Trees are alive ... can they love? And help each other?

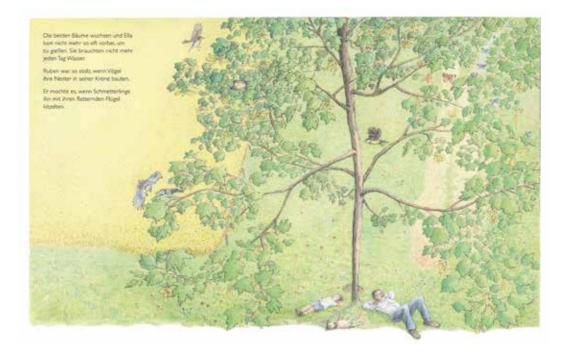


Text by Nancy Walker-Guye
Illustrations by Maren Briswalter

Ruben und Robinia Spring 2015 Hardcover, full-color illustrations 32 pages, 28.7 x 22.5 cm

Rights sold: Simplified Chinese

A beautiful story about surviving and growing by recognizing the needs of others, illustrated in the unique and well-known style of Maren Briswalter. Ruben, the tree, is planted on a hill overlooking the city. He is fed and watered everyday but doesn't grow. When the young girl Ella wonders that this might be due to Ruben being alone, she plants a second tree named Robinia. Robinia's roots reach out to those of Ruben and he begins to grow. When sunlight causes Robinia's leaves to wither, Ruben grows tall and provides shade and protects her. Together they become two healthy trees.





## **Silver Sparks**

Suddenly everything is different.



Text by Juliana Campos Illustrations by Daniela Costa

#### Silberfunken

Autumn 2020 Hardcover, full-color illustrations 32 pages, 22.5 x 27.5 cm

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When Mara's dad finally comes home after a brain injury and a long stay in the hospital, he is a completely different person. Mara has to realize that not only can he no longer do many things physically, but that his behavior has also changed. Getting used to her new dad is painful and takes a long time ... but then she sees small, silver sparks glittering in his eyes and realizes, «Dad, you're really weird. But you are still my dad!»

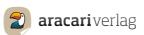
This book is also representative of other life-changing diseases and shows how the lives of those affected, and their relatives, can change abruptly. The person and their life before the incident, and the person and their life after the incident, may not have much in common anymore. How families can deal with this drastic change is sensitively illustrated in this book.

This book was produced in collaboration with Fragile Suisse, which has been supporting people with brain injuries and their relatives throughout Switzerland for 30 years.

This is an important book that deals with this sensitive topic in a careful and thoughtful manner. An educational handout is available as a free download on the websites of FRAGILE Suisse and aracari verlag.







## No sleep for Ole

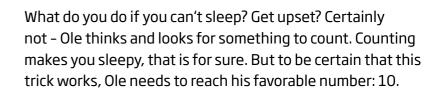
Six, seven, eight ... Good Night! - A bedtime story.



Text by Karl Rühmann Illustrations by Lena Hesse

**Ole kann nicht schlafen**Fall 2010
Hardcover, full-color illustrations
32 pages, 22.5 x 28.7 cm

all rights available



Easier to say than to do! He is not having enough toys of the same kind! For example the marbles? Only 6 a kind ... Or the cuddly toys? Not enough of them either! ... But Ole won't give up! Finally he succeeds. Not only it makes him sleep, but it's fun, too! Regardless how annoying a problem might be – there will always be a solution.

That is, what this book proves once more again: Good children's books are versatile ... learn how to count and fall asleep at the same time!







# The Bear With the Red Head

Why are today's bears brown? The answer is a lovestory.



Text by Michael Stavaric Illustrations by Ulrike Möltgen

Der Bär mit dem roten Kopf

Autumn 2017 Hardcover, full-color illustrations 28 pages, 22.0 x 26.0 cm

Rights sold: Simplified Chinese

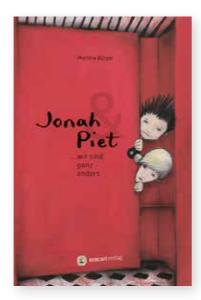
Red ... poppy-red, red as a lobster, brick-red, bright-red, raspberry-red, foxy red, copper red, wine-red, coral-red, salmon pink, fire-red, black red, rose red, cardinal red, rust-red, orange-red, glowing red, glaring red, crimson, red as blood ...

Oh - there are so many shades of red! And each of them got its own word. But there was definitely no «bear-red». That's what made the bear with the red head very sad..

Is there a place where the color «bear-red» really existed? Come along and find out!

## Jonah & Piet

Fat Oaf & Thin Spaghetti ... or just two normal boys?



Text and illustrations by Martina Bürger

Jonah & Piet

Fall 2011 Hardcover, full-co

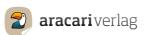
Hardcover, full-color illustrations 32 pages, 20.1 x 30.5 cm

Rights sold:

In the Brazilian Portuguese language

Jonah is so fat, as if a small moon would orbit around his tummy. Pete is so flimsy and wobbly, that he would not even dare to climb on a diving board. Both think of themselves as a big oaf and thin spaghetti. Listening to their discussions behind the walls of the changing cabins in the swimming pool area, you would believe that this is reality!

The book is full of bizarre fantasies and haunting pictures, tracing the emotions and inner thoughts of two boys due to their little self confidence. Maybe together, they could have the courage to overcome their lack of self-confidence?



# Good Night! Sleep Tight!

A funny bedtime story "have no fear, my dear!"



Text by Regina Schwarz Illustrations by Julia Dürr

Ich geb immer auf dich Acht. Gute Nacht!

Autumn 2017 Hardcover, full-color illustrations 14 pages, 20.0 x 20.0 cm

all rights available

They hear ...
a growling, a humming,
a tripping, a pattering,
a roaring, a booming,
a gentle wheezing.

A funny, lively bedtime story with flaps to fill you with astonishment and wonder. Who are those who run?

#### Leo

A heartbreaking story about friendship.



Text by Nancy Walker-Guye
Illustrations by Andrea Alemanno

Leo

Spring 2017 Hardcover, full-color illustrations 48 pages, 25.0 x 21.0 cm

all rights available

Leo loved building his plane. But he loved his friends more.

Leo could never say «no» to a friend. And he could fix just about anything.

